

SO MUCH MORE OF  
**DESIGN  
DEVELOP  
DELIVER**

# Company Profile



**MASHARIKI**  
**BRAND CREATIONS**

*Branding done to precision*

# ABOUT US

We are a Kenyan based branding company whose Mission is to help Companies communicate their strengths and values with clarity, honesty and creativity. We uncover truths, identify values, create narratives, design images and earn attention for Authentic Brands.

## Our Motto and Mantra

*"Branding done to precision."*

At Mashariki Brand Creations, our dream is to make a positive difference and impression on our clients and ourselves. We don't print money, but we can help save you some.

## Our Vision Statement

*"To be the leading branding firm."*

At Mashariki Brand Creations, we recognize the various aspects that lead to professionalism, respect and brand identity thus endeavor to ensure that we deliver and surpass the client's expectations.

## Our Mission Statement

*"To be every corporates branding partner by offering exceptional services."*

There are no second chances to first impressions and as such we strive to create an impressive long lasting first impression through brand identity and brand development for our clients in relation to their products or services to their targeted market.

WHERE  
GREAT IDEAS  
TAKE FLIGHT







## Initial Interaction

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Whether a walk-in, a referral or targeted client by sales, we guarantee you our personalized attention since we are here to serve you and create a relationship. From onset contact with Mashariki Brands, you will have our undivided attention.

We call this the Mashariki Brands Personal Touch

## Timely Delivery

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After your order has been produced and gone through the Quality Check team, it will be forwarded to the packaging team and later dispatch. This teams work hand in hand to make sure your merchandises are delivered to your premises in good condition and agreed timing. A delivery note will be issued upon receipt of your goods.

## Our Methodology

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We will give you a one on one interactive attention with our team, agree on a clear delivery brief. This will be shared for your approval and the same communicated to our production and Quality Check teams.

## The Implementation

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As per our motto: branding done to precision, we embark in executing your order to the highest of standards. We take pride in the work we do and as such try not only to deliver per client's expectations but also surpass the same.

## Client Response

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We welcome your feedback. Criticism, Complain, Comment, Contentment or Compliment are most welcome in our organization as those help us become better. Recommendations are also in good order as that shows you trust our products and service delivery and you would wish someone else to experience the Mashariki Brands touch.

**We want  
YOUR  
Feedback**



# JUST THE FACTS

## Our Values

"Because clients are, we are"

At Mashariki Brand Creations, we are dedicated to ensuring that clientele get the very best of services from us having in mind that each one of our customers is exceptional in their own right. We go the extra mile.

i. Accountability  
v. Competency

ii. Teamwork  
vi. Consistency

iii. Respect  
vii. Flexibility

iv. Integrity

## Services

Intergrated branding, Printing, Photography and marketing services.

## Verticals

Primarily all branding, printing, Photography and design jobs that are advertising based.

## Model

Core group of young professionals complimented by a coordinated network of specialist and supportive clientele.

## Client experience

We have worked with various large and mid sized companies countrywide which has earned us more and more clients as time goes which we accredit to the quality, timeliness and helpful advices we give to them to enhance their growth.

## Team experience

We have the latest softwares in design, latest machines in printing, qualified designers and also vast research that we do online and also through interaction with other designers to achieve the very best in design and print jobs.

## Philosophy and Principles

Timely delivery of products and services.

Maintaining total client gratification by guaranteeing precise service and product delivery.

Understanding client's requirements and endeavouring excellence perfection.

Deliver clientele needs and expectations at pocket friendly rates.

## Commitment Statement

Our regulatory belief is to give value back for money by providing our clientele with first-class quality on both service and goods at the most affordable of prices.





# Kazi Yetu

DESIGN | DEVELOP | DELIVER

# GENERAL PRINTING & GRAPHIC DESIGN



## What We Do!

- Offset Lithography
- Digital Printing
- Screen Printing
- Large Format
- Flexography
- 3D Printing
- LED UV





# APPARELS AND P.P.E'S





# BRANDING & ADVERTISING



Beeline®





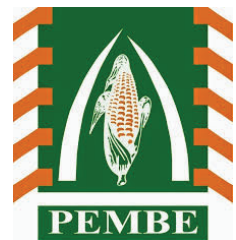
# CAMPAIGN & PRODUCT ACTIVATION



# OUR MAIN CLIENTS



Food and Agriculture  
Organization of the  
United Nations



MINISTRY OF LABOUR AND SOCIAL PROTECTION  
STATE DEPARTMENT FOR LABOUR AND SKILLS DEVELOPMENT





# CORPORATE STATIONERY

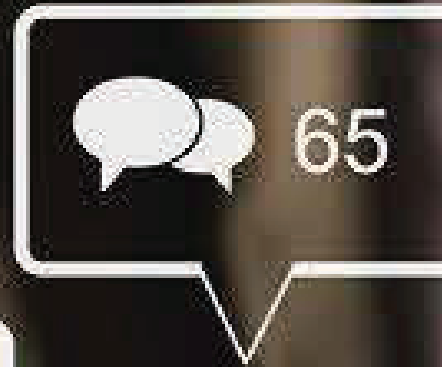
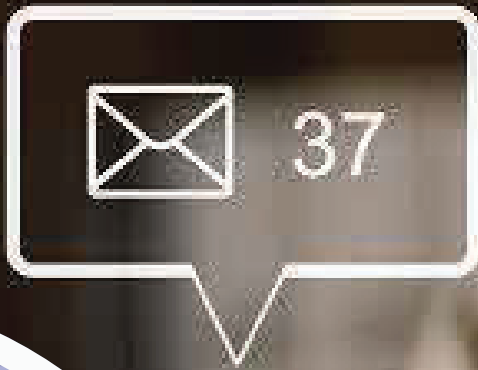
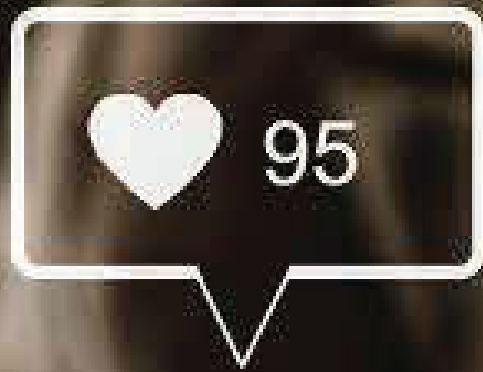
**150+**  
**DESIGNS IN**  
**23 ITEMS**

01. BUSINESS CARD
02. LETTERHEAD
03. COMPLIMENT CARD
04. ENVELOP
05. PRESENTATION FOLDER
06. INVOICE
07. CD PACKAGE
08. OFFICE ID CARD

09. FLYERS
10. TRI-FOLD BROCHURE
11. BI-FOLD BROCHURE
12. SHOPPING BAG
13. SIGNAGE
14. BUSINESS PROPOSAL
15. FAX PAPER
16. T-SHIRT

17. CAP
18. CLOCK
19. MUG
20. FLASH DRIVE
21. CAR / MICROBUS
22. WALLPAPER
23. FACEBOOK TIMELINE

# Digital Marketing Social Media Web Design & Development



# PROMOTIONAL MERCHANDISE







# Photography





# Publishing





# Packaging



1. Pizza Boxes
2. Soap Boxes
3. Cosmetics
4. Fruit Boxes
5. Tea Bags
6. Carrier Bags

**SO MUCH MORE**





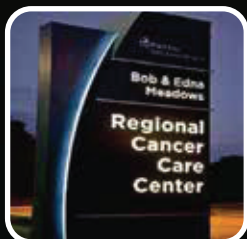
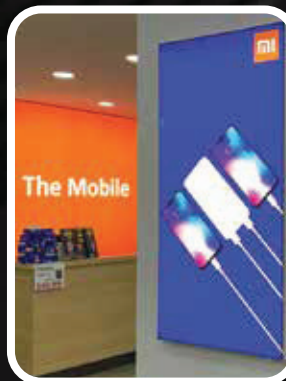
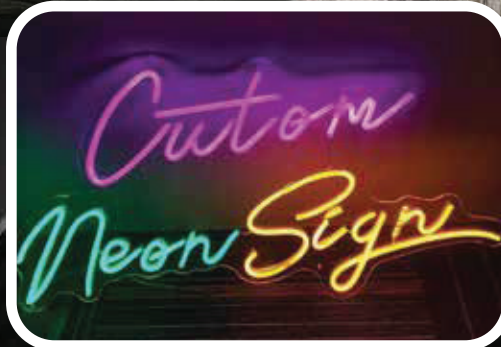
# SIGNAGE

All types of signs: Road Signs, Business Signs, Driving Schools and StepSigns...



# 3D 2D

## LIGHT BOX NEON SIGNS







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